

**Academic study and examination regulations
for the master programme of the Faculty of Business School
M.Sc. Entrepreneurship and Digital Business
at the Technische Hochschule Ingolstadt from
16 November 2020**

in the version including the amended articles of association dated 19

February 2024 Preamble

Based on Art. 9 sentence 1, Art. 80 para. 1 sentence 1, Art. 84 para. 2 and 3 and Art. 90 para. 1 sentence 2 of the Bavarian Higher Education Innovation Act (BayHIG) of 05 August 2022 (GVBl. p. 414, BayRS 2210-1-3-WK), as amended, the Technische Hochschule Ingolstadt issues the following statutes:

Preliminary remark on the use of language

For reasons of readability and clarity, all references to persons and functions are made in the masculine form and apply equally to all genders.

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§ 1

Purpose of the academic study and examination regulations

These academic study and examination regulations serve to complete and supplement the General Examination Regulations of Technische Hochschule Ingolstadt (APO THI) dated 17 July 2023, as amended.

§ 2

study objective

- (1) ¹The Master's degree programme in Entrepreneurship and Digital Business builds on the content of undergraduate Bachelor's degree programmes in business, engineering, information science, natural sciences, law, psychology/business psychology or related disciplines and aims to provide students with interdisciplinary and multidisciplinary specialist and methodological knowledge in the field of Entrepreneurship and Digital Business on a scientific basis. ²In addition to analytical and methodological competence, the study course imparts conceptual and strategic competence primarily in the areas of strategy, conception, implementation and controlling as well as quantitative data analysis and growth management of digital business models and start-ups. ³In addition, key qualifications in the area of working in a scientific environment are strengthened. ⁴Management and social skills are also taught. ⁵By teaching intercultural skills, students are prepared for the growing demands of increasingly globalised Digital Business and collaboration in international teams.
- (2) ¹The knowledge acquired in the Entrepreneurship and Digital Business master's programme enables graduates to design, develop and implement digital start-up ideas in particular, as well as to shape and control their growth in a data-analytical and financially optimised manner. ²Furthermore, cooperation with practice/start-up partners from the regional, national and international environment is opened up. ³Students will be able to found their own digital company by the end of their academic studies. ⁴The academic study programme also enables graduates to work as intrapreneurs for companies in Germany and abroad.
- (3) More than half of the lectures are held in English.

§ 3

Qualification for academic study

- (1) ¹Qualification requirements for admission to the Master's programme are:
 - a) Proof of successful completion of an academic study programme at a German university with at least 210 ECTS credit points or equivalent in the field of Economic Sciences, Engineering Sciences, Natural Sciences, Mathematics/Computer Science, Law, Psychology/Business Psychology or related fields or an equivalent successful domestic or foreign degree; proof is provided by submitting the degree certificate,

- b) a successfully completed aptitude test to determine the specific aptitude for the degree programme; the requirements and structure of the procedure are set out in Annex 2 and § 4 of these academic study and examination regulations,
- c) proof of sufficient knowledge of the German language (language level B2 of the Common European Framework of Reference for Languages) and
- d) proof of sufficient knowledge of the English language (language level B2 of the Common European Framework of Reference for Languages).

²The examination board decides on equivalence in accordance with sentence 1 a), taking into account the principles of Art. 86 Para. 1 BayHIG. ³The requirements listed in sentence 1 a) to d) must be met cumulatively.

- (2) ¹For degrees without credit points, the proven hours of study (workload) are converted into credit points, whereby one credit point corresponds to 25 hours of study. ²If no time hours are proven, 30 ECTS are recognised per theoretical study semester. ³Internships are recognised with a further 30 ECTS if they correspond in type and scope to the practical study semester at Technische Hochschule Ingolstadt.
- (3) ¹Proof in accordance with para. 1 sentence 1 must be provided by the day of Enrollment at the latest. ²If the proof according to para. 1 sentence 1 lit. a) is not provided by the end of the application period, a corresponding confirmation from the university must be provided by then, which credibly confirms the fulfilment of the requirement according to para. 1 sentence 1 lit. a) by the end of the enrolment period; the obligation according to sentence 1 remains in force.
- (4) ¹Applicants with fewer than 210 but at least 180 ECTS credit points will be admitted if the other requirements according to para. 1 sentence 1 are met and proof of the missing competences is provided with the application for admission. ²The missing competences according to sentence 1 are proof of compensation for the competence gap of up to 30 ECTS credit points in addition to the qualification requirements to be proven in accordance with para. 1 sentence 1 at a minimum Bachelor's level. ³The missing competences must be demonstrated by the end of the application period at the latest and can be demonstrated as follows:
 - a) by providing proof of practical professional experience outside the academic study programme, which corresponds in terms of content and scope to the internship of a Bachelor's degree programme in economic science, e.g. at the Technische Hochschule Ingolstadt, provided that the degree submitted shows deficits in the area of the practical skills to be proven compared to the qualification requirements according to para. 1 sentence 1 lit. a), or
 - b) by providing proof of practical or theoretical academic studies and examinations completed in addition to the first degree at a domestic or foreign university, which correspond in content and scope to the requirements of a Bachelor's degree in economics, e.g. at the Technische Hochschule Ingolstadt, provided that the degree presented shows deficits in the area of the theoretical or practical competences to be proven compared to the qualification requirements according to para. 1 sentence 1 lit. a).

⁴The examination board decides on equivalence in accordance with the principles of Art. 86 Para. 1 BayHIG. ⁵Para. 2 applies accordingly.

(5) If an applicant is not admitted, he or she will be informed in writing, stating the reasons.

§ 4 aptitude test

(1) ¹The prerequisite for participation in the aptitude test is an application in due form and time and proof of the qualification requirements in accordance with § 3.² The application for admission must also be submitted:

- a) the curriculum on which the degree is based (e.g. module handbook) and
- b) a curricular analysis derived from the applicant's transcript of records using the curricular analysis form.

³The accuracy of the information provided must be confirmed. ⁴If possible, appropriate evidence of other skills, including those acquired outside the university, should be enclosed.

(2) ¹A commission consisting of two full-time professors is formed to carry out the aptitude test. ²A business representative may be appointed to the committee in an advisory capacity. ³The Faculty Council appoints the members of the committee.

(3) ¹The modalities (in particular examination components, criteria, weighting, evaluation) are set out in Annex 2.² An applicant is deemed to be suitable if at least 40 points of the maximum achievable points are achieved in the aptitude test. ³It is assumed that the average applicant will be admitted.

(4) ¹The applicant will be informed in writing of the result of the procedure for determining the programme-specific aptitude. ²Rejection notices must be justified and include information on legal remedies. ³Applicants who have not provided proof of the procedure for determining programme-specific aptitude may participate in the aptitude test again at the earliest on the date of the following year. ⁴A further repetition is not possible.

(5) The positive result of the procedure for determining programme-specific aptitude is valid as long as the study course is not significantly changed.

§ 5 Type and duration of the study course

(1) The study course is run as a consecutive degree programme (full-time study).

(2) ¹The study course comprises a standard period of study of three theoretical semesters with a workload of 90 ECTS. ²The Master's Thesis should also be completed during this standard period of study.

(3) The university can also offer its courses offered with the support of virtual course types; further details are regulated in the module handbook.

(4) Parts of the degree programme can be offered in cooperation with partner universities and completed there; details are set out in the module handbook.

§ 6

credit points

¹Credit points are awarded per module in accordance with the European Credit Transfer System (ECTS) for passed examinations and degree-related performance assessments. ²As a rule, a maximum of 60 credit points are awarded per academic year. ³One credit point corresponds to a study load of 25 hours, which is made up of classroom courses and distance learning phases. ⁴The number of credit points can be found in Annex 1 to these study and examination regulations.

§ 7

Modules and evidence of academic achievement

- (1) The modules, their number of hours, the type of lectures, the examinations, the degree-related performance assessments and further provisions are set out in Annex 1 to these Statutes.
- (2) Selected modules, including examinations, are conducted in German or English as specified in the module handbook.
- (3) All modules are either compulsory or elective modules:
 1. Compulsory modules are the modules of the study course that are mandatory for all students.
 2. ¹Elective modules are the modules of the study course that are offered individually or in groups as alternatives. ²Each student must make a specific selection from among them in accordance with these regulations. ³The selected modules are treated as compulsory modules.
- (4) ¹There is no entitlement to the Master's programme being offered if the number of qualified students is insufficient. ²There is also no entitlement to all modules being offered in every semester.

§ 8

Module handbook

- (1) ¹To ensure the courses offered and to inform students, the responsible faculty draws up a module handbook detailing the academic study programme. ²The module handbook is adopted by the responsible faculty council and must be publicised at the university. ³The publication of new regulations must take place at the latest at the beginning of the lecture period of the semester in which the regulations are to be applied for the first time.
- (2) In particular, the module handbook contains regulations and information on
 1. the distribution of weekly semester hours per module and study semester,
 2. the catalogue of elective modules with the names of the modules and the number of semester hours per week,

3. more detailed provisions on course-related performance and participation certificates,
4. the form and organisation of lectures,
5. the course type in the individual modules, insofar as it has not been conclusively defined in Annex 1,
6. the study objectives (learning outcomes) and content of the individual modules,
7. more detailed provisions on the type and scope of the module examinations, insofar as these have not been conclusively defined in Annex 1,
8. more detailed provisions for lectures offered via new media,
9. more detailed provisions on the final colloquium,
10. the language of instruction and examination in the individual modules.

§ 9

Master's Thesis

- (1) In the Master's Thesis, students should demonstrate their ability to apply the knowledge acquired during degree studies to complex practical tasks in an independent scientific work.
- (2) ¹The topic of the Master's Thesis is issued at the beginning of the second semester at the earliest. ²Before the topic of the Master's Thesis can be issued, students must have successfully completed at least 30 ECTS credits in academic studies and examinations.
- (3) The Master's Thesis takes six months to complete.
- (4) In all other respects, the regulations on the issue of the thesis in the APO THI apply

§ 10

Assessment of performance, overall examination grade

The overall examination grade is calculated by weighting the individual grades in accordance with Annex 1.

§ 11

Master's examination certificate

- (1) ¹A certificate of successful completion of the Master's examination is issued in accordance with the specimen contained in the annex to the APO THI. ²The sample certificate is specified in accordance with these academic study and examination regulations.
- (2) A Diploma Supplement is issued together with the certificate of successful completion of the Master's examination in accordance with the sample contained in the Annex to the APO THI.

§ 12 **Academic degree**

- (1) The academic degree "Master of Science", abbreviated to "M.Sc.", is awarded by Technische Hochschule Ingolstadt on successful completion of the Master's examination.
- (2) A certificate is issued for the award of the academic degree in accordance with the sample contained in the annex to the APO THI.

§ 13 **entry into force**

¹These academic study and examination regulations come into force on 01 October 2021.

²They apply to all students who begin their academic studies on this study course from the winter semester 2021/2022.

Issued on the basis of the resolution of the Senate of Technische Hochschule Ingolstadt dated 16 November 2020, the resolution of the University Council dated 26 November 2020 and approved by the President.

Ingolstadt, 13.01.2021

Prof Dr Walter Schober President

The Articles of Association were deposited at Technische Hochschule Ingolstadt on 13 January 2021. The resignation was announced on 13 January 2021 by means of a notice. The date of announcement is therefore 13 January 2021.